



Hotel Loveno
LAKE COMO

Sustainability and sustainable tourism policy

Our Philosophy

We believe in moderation, letting others flourish by good actions and encouraging travel to broaden the mind.

Our Aim

Creating and promoting good accommodation and holidays enables our guests to relax from the stress of their modern lives, reconnect with nature, and rejuvenate through new experiences. We shall conduct our business activities to encourage the Menaggio community to flourish, safeguard that natural heritage, and enrich our visitors with wholesome holidays.

We do not want to attract tourism “at all costs”, only to damage the very reason why guests visit Menaggio and Lake Como in the first place. We have 5 core initiatives to help us operate appropriately and encourage guests to enjoy the region responsibly.

Cutting *tourism transport's emissions* is a prerequisite to any business aiming for sustainability. We seek to minimize our use of transport. We wish to provide our guests with a low carbon transport alternative in the next future.

We provide all the information regarding public transport at the reception and on our website how to get to HL By train & public transport and everywhere it is possible to add the information (Booking.com, Expedia, Airbnb, Google maps). We are also looking for more partnership with bike tours or walking tour.

HOTEL LOVENO ACCOMMODATION SNC
VIA NAZARIO SAURO, 55 - 22017 MENAGGIO (CO)

WWW.HOTELLOVENO.COM | NUMERO: 331 2827882



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Environmental sustainability our goal is to minimise waste

The possibility of separate waste collection for both guests and ourselves, from the beginning paper, plastic, glass and we also put compost (this year we only put grass cuttings in our compost bin as the town collected the rest);

- *Waste reduction:* Instead of individual bars of soap, we put liquid soap in dispensers (maybe now at the end of the season, we have found the right dispensers!);
- *Plastic reduction:* we use mostly glass bottle of water as a welcome drink, bar/ restaurant drink and more. The guests need to specify a plastic bottle of water if they want any.
- *Paper-reduction:* cloth tablecloths instead of paper tablecloths, we have kept only the leftover paper for now and use it outside as we had to finish our stocks; instead of handing out the paper timetable, we printed and laminated one that guests are happy to photograph;

We joined a *tree vs room cleaning programme*, and even this year, we have had a response. We practically give a previously purchased tree to the person who chooses not to have their room cleaned. it is called up2you <https://business.u2y.it/>

Create a stronger Community of Menaggio and Lake Como area

We will help build the local community's capacity to be more sustainable by supporting the local association (PromoMenaggio) and local producers, sponsoring cultural activities and donating funds to local causes.



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Regional Nature Conservation

We will actively encourage our partners, our community and our guests to participate in nature conservation through projects we identify using expert local advice. Aiming at collaboration with the local "Parco locale della Val Sanagra". We will actively participate in the reusable water bottle campaigns organised by Refill Now. <https://www.refill-now.com/>.

Economic Sustainability

We promote and encourage our guests to purchase local produce, arts and crafts. We will seek to identify responsible businesses in the region and support them.

Travellers Codes

We encourage responsible tourism practice by our guests to engender local culture's respect, responsible use of transport, participate in minimizing their environmental footprint, and participate in nature conservation.

Communications

We ensure that our marketing communications are clear and accurate, that only local and appropriate pictures are used to promote the businesses. We will ensure that all environmental, social or economic claims are verified and can be substantiated.

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